

FINANCIAL LITERACY FOR KIDS

VISION:

- TO HELP KIDS FEEL CONFIDENT IN APPLYING FINANCIAL SKILLS TO THEIR LIVES

MISSION:

- TO CREATE INFORMATIONAL VIDEOS

AUDIENCE



- ELEMENTARY SCHOOL STUDENTS
- SPECIFICALLY CLARENDON STUDENTS

- PERSONAL FINANCE IS NOT TAUGHT IN SCHOOL CURRICULUM!
- MONEY CONVERSATIONS WITH KIDS ARE NOT NORMALIZED

PROBLEM



PROPOSAL



- TO MAKE INFORMATIONAL YOUTUBE VIDEOS TEACHING PERSONAL FINANCE TO KIDS
- TO GO TO CLARENDON TO CONVERSE WITH STUDENTS ABOUT PERSONAL FINANCE